

BB03: Finance and Management				Study Programme:	B
Module Type:	ECTS Credits:	Workload:	Study Semester:	Module Duration:	
Compulsory	12	360	3.	One Semester	
Courses (HPW=hours per week):			Contact Hours:	Independent Study:	Planned Group Size:
Course 1: Finance and Financial Analysis (2 HPW)			30h	60h	350
Course 2: Finance and Financial Analysis (2 HPW) – Tutorial <i>There will be several groups for course 2.</i>			30h	60h	60
Course 3: Introduction to Management (2 HPW)					
Course 4: Introduction to Management (2 HPW) – Tutorial <i>There will be several groups for course 4.</i>			30h 30h	60h 60h	350 60h
Intended Learning Outcomes (ILOs):					
<p>By the end of the module, students will be able to</p> <ul style="list-style-type: none"> - illustrate and explain financial dimensions of management; - critically assess various instruments of corporate finance relating to theoretical and decision-referred questions; - explain and adopt fundamental procedures of financial analysis and credit assessment; - calculate indicators of a value-based management based on annual financial statements and cash flows; - classify and harness financial concepts of management in the context of an overall management understanding; - create references between financing instruments and capital markets; - transform business questions into a mathematic form and interpret the mathematic result in an economic way; - illustrate and explain the real economic and management-referred aspects of management; - explain the key conditions of management; - explain and critically reflect various theories of management; - sketch basics of planning and strategic management; - classify and explain organizational structures and coordination as essential elements of organizations; - harness central functions of personnel management in the context of management; - understand and explain the necessity and design management in its main features; - explain controlling as a reflection of decisions in the context of management. <p>Through exercises and case studies students will apply the gained knowledge from course 1 and 3. Thereby, the capability to independently solve and critically reflect economic problems will be encouraged.</p>					
Key Competencies:					
<ul style="list-style-type: none"> - Independent working - Willingness to learn and perform - Critical thinking 					

- Analytical skills
- Problem solving
- Reflection skills
- Knowledge transfer
- Oral and written communications skills

Description/Contents:

Course 1: Financing, Financial and Annual Statements Analysis

1. Liquidity and financing requirements
2. Neoclassic vs. neo institutional economic financing theory
3. Internal financing
4. External financing
 - 4.1 Instruments of equity financing
 - 4.2 Capital structure
 - 4.3 Instruments of debt financing and credit surrogates
 - 4.4 Hybrid forms of financing
5. Rules for financing
6. Credit assessment and annual statement analysis
7. Basics of portfolio- and capital market theory

Course 2: Financing, Financial and Annual Statements Analysis – group events

Cf. contents of Course 1.

Course 3: Introduction to Management

1. Introduction
2. Introduction to planning
3. Introduction to organization
4. Introduction to human resources management
5. Introduction to leadership
6. Introduction to controlling
7. Characteristics of international management
8. Business ethics

Course 4: Introduction to Management – tutorial

Cf. contents of Course 3.

Language:

The language of the module is German.

Teaching Methods:

Lectures, group work, self-study.

Module Applicability:

B.Sc. Business Administration; B.Sc. Economics; B.Sc. Business Chemistry; B.Sc. Mathematics.

Pre-requisites/Requirements:

Admission to study “Business Administration”, “Economics”, “Business Chemistry” or “Mathematics” for a Bachelor’s degree. Expertise of the modules BB01, BB02, BS01 and BS02 is recommended.

Examination Types:

Until further notice, the examination in the form of a written exam is every second semester (120 min).

For minor subjects could obtain different examination regulations.

Requirements for Award of Credit Points:

Successful passing of the exam. The exam will be passed if the grade is at least „sufficient“ (4,0).

Availability:

The module will be offered generally each winter term.

Assessment:

This course will be graded and is part of the calculation of the overall grade of your bachelor degree. Particular information concerning the calculation of the overall grade can be found in the respective examination regulations.

Person Responsible and Main Lecturer:

Prof. Dr. Christoph J. Börner and the scientific staff of the Chair of Business Administration, in particular Financial Services.

Prof. Dr. Stefan Süß and the scientific staff of the Chair of Business Administration, in particular Work, Human Resource Management and Organization Studies.

Further Information:

Further information can be found at the website of the person responsible as well as via ILIAS and HIS-LSF.

Stand: 09.03.2020